

WITN-TV
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011

VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy¹	RS Referring Hiree
Master Control Operator	3,5,7,9,11,12,14,19,21,24,33,34	11
Anchor/Reporter/Videojournalist	1,2,4,6,7,8,9,10,11,12,13,16,17,18,22,23,24,26,27,28,29,30,33,34	6
News Anchor/Reporter/Videojournalist	7,8,9,10,11,12,13,16,17,23,24,25,26,33,34	25
Reporter/Videojournalist/Bureau Chief	1,7,8,9,10,11,12,15,16,17,23,25,33,34	25
Weekend Sports Anchor/Reporter	1,2,7,8,9,10,11,12,16,17,23,25,26,27,28,33,34	25
Account Executive/Sales	2,3,7,8,11,12,17,19,20,24,32,33,34	34
Reporter/Videojournalist/Bureau Chief	1,6,7,8,9,10,11,12,13,15,16,17,23,33,34	33

¹ Please see MRSL for precise information concerning entitled sources. For each position, the station used all recruitment sources that were “entitled” when the job was posted.

WITN-TV
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Appalachian State University – De'an McGuire John Thomas Hall Boone, NC 28608 828-262-2180	N	
2	Barton College – Jane Bostic Dept of Communications Wilson, NC 27893 252-399-6388	N	
3	Beaufort Community College – Sandy McFadden PO Box 1069 Washington, NC 252-946-6194	N	
4	Campbell University – Dr. J. Dean Farmer PO Box 130/Rogers Hall Buies Creek, NC 27506-0130 910-893-1520	N	
5	Central Carolina Community College – Broadcast Dept Office Manager 1105 Kelly Drive Stanford, NC 27330 919-775-1221	N	
6	Collective Talent – Michael Bille bille@michaelsmedia.com 1721 Richardson Place Tampa, FL 33606 813-254-9695	N	1
7	ECU Office of Cooperative Education –Carol Woodruff Suite 2300, General Classroom Building Greenville, NC 27858-4353 252-328-6979	N	
8	ECU Department of Broadcasting - Teresa Bullock 103 Joyner East Greenville, NC 27858-4353 252-328-6621	N	
9	Elizabeth City State University – Melba Brown PO Box 804 Elizabeth City, NC 27909 252-335-3594	N	
10	Elon University School of Communications – Nagatha Tomkins 2850 Campus Box Elon, NC 27244 336-278-5724	N	
11	Employment Security Commission – Sharon Tyson 112 W. 3 rd Street Washington, NC 27889 252-946-2141	N	2
12	Indian Woods Missionary Baptist Church – Reverend Wilson 2330 Indians Wood Road Windsor, NC 27983 252-794-3187	Y (since 1/23/04)	

WITN-TV
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
13	James Madison University – Marilou Johnson johnsomxe@jdu.edu Dept. of Mass Communications Harrisonburg, VA 22807 703-568-7007	N	
14	Lenoir Community College – Sue Novicki PO Box 188 Kinston, NC 28501 252-527-6223	N	
15	Medialine – Mark Shilstone mark@medialine.com PO Box 51909 Pacific Grove, CA 93950 800-237-8073	N	
16	NC A&T University - Carol Terry 111 Crosby Hall Greensboro, NC 27411 910-334-7599	N	
17	NC Association of Broadcasters – Lisa Reynolds PO Box 627 Raleigh, NC 27602 919-821-7300	N	
18	NCCU – Peggy Watson-Alexander P.O. 19585 Durham, NC 27707	N	
19	Pamlico Community College – John Jones PO Box 185 Grantsboro, NC 28529 252-249-1851	N	
20	Pitt Community College – Amy Fraser afraser@pittcc.edu P.O. Box 7707 Greenville, NC 27834 252-493-7565	N	
21	Roanoke-Chowan Community College – Cassandra Smith Rt. 2, Box 46-A Ahoskie, NC 27910 252-862-1250	N	
22	Shaw University – Juanda LaJoyce Holley 118 E. South Street Raleigh, NC 27601 919-546-8280	N	
23	Syracuse University – Karen McGee 215 University Place – Newhouse Syracuse, NY 13244-2100 315-443-3270	N	
24	Tabernacle Center for Deliverance – Mary Bell PO Box 7372 Greenville, NC 27835	Y Discontinued 10/4/2010 – unable to contact source	
25	TVJobs.com – Mark Holloway admin@tvjobs.com	N	4
26	UNC – Chapel Hill - Jay Eubank CG 2265 Howell Hall Chapel Hill, NC 27599-3365 919-962-4518	N	

WITN-TV
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
27	UNC Greensboro - Donna Seckar 207 Foust Building Greensboro, NC 27412-5001 336-334-5454	N	
28	UNC – Pembroke - Sallyann Clark Dept of Mass Communications Pembroke, NC 28372 910-521-6378	N	
29	UNC – Wilmington - Karen Thompson 601 South Bend Road Wilmington, NC 28403-3297 910-962-3174	N	
30	USC College of Journalism – Dr. Sonya Duhe Carolina Coliseum, USC Columbia, SC 29208 803-777-3321	N	
31	Washington Daily News 217 N. Market Street Washington, NC 27889 252-946-2144		
32	WITN –TV On-Air Announcement	N	
33	www.witn.com	N	5
34	WITN-TV Station Posting/Employee Referrals	N	3
35	Self-Referral/Walk-in	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			16

WITN-TV
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011

III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1 Event or program sponsored by educational institution relating to career opportunities in broadcasting (5)	WITN-TV provided Career/Job Shadowing opportunities on September 7, 9, 13 & 15, 2010 for 17 students in Professor Ken Wyatt's television production class at East Carolina University. The shadowing by these students took place at the WITN studio in Chocowinity, North Carolina.
2 Internship	WITN-TV accepts student interns for a period of one semester. During this reporting period, WITN-TV accepted 1 intern during the Spring Semester 2011 and 3 for the Summer Semester 2011 from East Carolina University. These interns are upper-class communication majors and are afforded career education and training in news, production, marketing and promotion and geo-sciences.
3 Participate in job fair	Lenoir Community College Career Fair on March 23, 2011. WITN-TV Production Manager attended the event in Kinston, NC and staffed a WITN-TV booth at the career fair. Information about employment opportunities and internships was provided to students and others seeking employment in the community.
4 Participate in career fair	Martin County Career & Technical Education Fair at E.J. Hayes School in Williamston, NC. WITN 7 News Producer/Reporter attended the career day event and provided a presentation to a group of young students at the school.
5 Event or program sponsored by educational institution relating to career opportunities in broadcasting	WITN-TV provided a Career/Job Shadowing opportunity on May 3, 2011 for 11 students in Kathy Clark's multimedia production class at Southside High School in Beaufort County. This shadowing day took place at the main WITN studio in Chocowinity, North Carolina.

WITN-TV
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
6 Event or program sponsored by educational institution relating to career opportunities in broadcasting	WITN-TV Operations Manager participated in the Pitt Community College Marketing Program Advisory Committee Meeting on June 16, 2011 at the college. The committee was given a presentation on the department's academic program and participants provided guidance on career training and opportunities to the staff.